



Nicole Harrington



User Experience (UX) Visual Designer

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Creative and solution-oriented Visual, Graphic, and User Experience Designer based in Houston, TX. Specializing in simplifying complex problems into intuitive, user-friendly designs that tell compelling stories. Seeking opportunities to apply design skills in crafting seamless and intuitive experiences.

EXPERIENCE

User Experience Visual Designer
General Motors

April 2022 – September 2024

- Designed the Cadillac Blackwing Performance Traction Management drive modes in vehicle display, collaborating closely with engineers and feature owners to design an intuitive interface that effectively communicated complex algorithms to the driver, ensuring ease of understanding and accurate representation of the feature's functionality.
- Designed and developed low to high fidelity wireframes for vehicle information and alert systems, focusing on user-centric interfaces for in-car displays and mobile apps.

Lead Website Designer
Heritage Landscape Supply Group

August 2021 – April 2022

- Built visually appealing, user-friendly websites that incorporated responsive design principles, ensuring compatibility across multiple devices and browsers.
- Developed and implemented corporate brand identities by working closely with key stakeholders, applying these identities to marketing materials, digital assets, and templates for web, social media, and email.

Graphic Designer
San Martian Production Company

February 2018 – May 2021

- Designed and developed print and digital content for social media, websites, and marketing materials to support event promotion and client objectives.
- Created and launched websites and social media accounts, adhering to self-developed brand guidelines.

EDUCATION

Texas State University in San Marcos, Texas
Bachelor of Fine Arts in Communication Design

August 2017 – May 2021